



Bacchus Marsh Community Radio inc
sponsorship@apple985fm.com.au

SPONSORS DETAILS

Name: _____

Trading as: _____

ABN: _____

Contact Person 1: _____ Signature: _____

Phone: _____ Mobile: _____

Contact Person 2: _____ Signature: _____

Phone: _____ Mobile: _____

Business Address: _____

Town/City: _____ State: _____ Post Code: _____

Postal Address: _____

Email Address: _____ Fax: _____

Type of Business: _____ Date: _____

CONDITIONS OF SPONSORSHIP:

1. All sponsorship messages must comprise a sponsorship 'tag', eg "Sponsors of this station" or "Proud sponsors of Apple 98.5fm", at the end.
2. Copyrighted music (pop songs and jingles) can not be used in announcements, unless there is permission given from the copyright holder/publisher.
3. Sponsorship must be paid for, at least five (5) working days prior to commencement/continuation of announcement.
4. Sponsors must give a minimum of one (1) months' notice, in writing that, they do not wish to renew the agreement after the expiry date. If notice is not received, the sponsor will be billed for the period of broadcast until notice is received.

Revised fee and agreement structure, effective as of 1st July 2019. Fees may be subject to change after the contract has expired.

Please note the following:

The sponsorship Coordinator will contact you when the signed and completed forms have been received.

Once the agreement has been signed by both parties and monies received, a receipt will be issued.

The content, text and format of the sponsorship promotion will then be discussed, and a written script will be submitted to you for approval.

When the promotion is satisfactory to both parties, a recorded MP3 file will be produced before the final sponsorship announcement goes to air.

Conditions:

1. No refund will be available to the sponsor after the campaign has commenced.
2. This agreement will not be altered, unless requested in writing and approved by both parties.
3. Date of commencement of this agreement: _____ Sponsor initials: _____
4. This agreement will expire on: _____ Sponsor initials: _____

AUTHORISATION DETAILS

I/We the undersigned, of _____

Have read and agree with the conditions of sponsorship as outlined and hereby give authorisation for Bacchus Marsh Community Radio Inc, 3APL to bill the above business for sponsorship of the station as negotiated.

Sponsor: _____ Signature: _____

Station Manager/Sponsorship Coordinator: _____

Signature: _____

Dated: _____

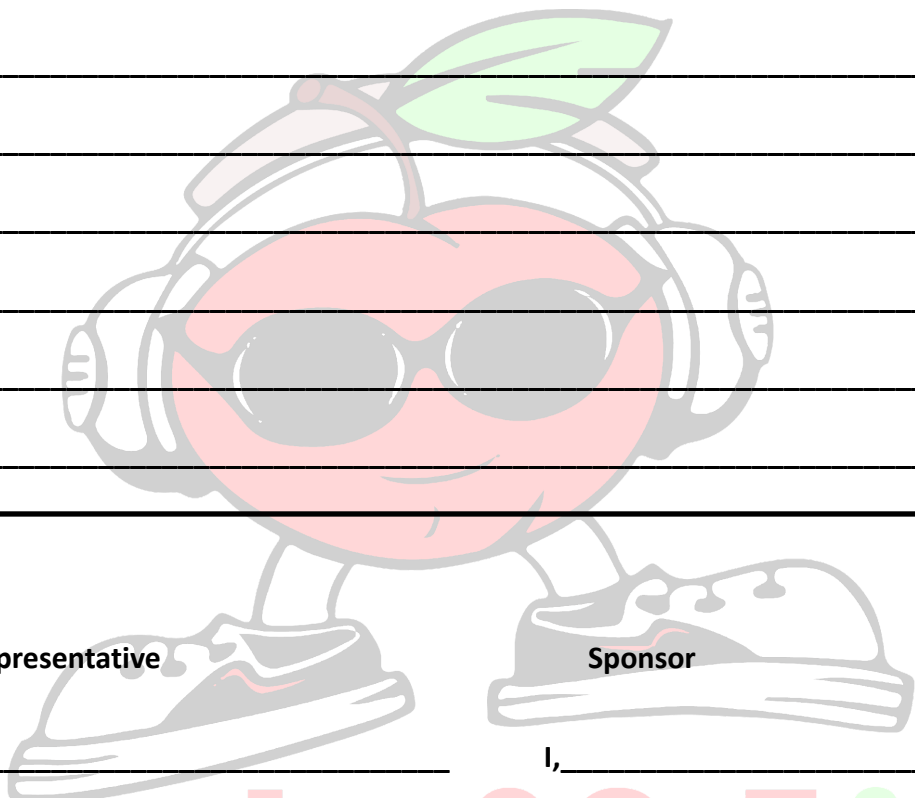
Please circle payment option: Cheque EFT

(If you pay by EFT Bacchus Marsh community Radio Inc, 3APL bank account details will be on your first invoice)

PROMOTIONAL DETAILS

Name of Sponsor: _____

Details of Sponsorship/Script information



Station Representative

Sponsor

I, _____

I, _____

On behalf of **Apple98.5fm, 3APL**

On behalf of _____

Do hereby approve the above content & format

Do approve the above content & format.

Signature: _____

Signature: _____

Date: _____

Date: _____

As well as your on-air promo's daily your business will be randomly promoted on our Facebook page and your Business logo displayed on our website.

If you have any special promotions coming up and would like them promoted, please email your details of the promotion to finance@apple985fm.com.au

Thank you for supporting your local community radio station, Apple98.5fm.