



APPLE 98.5fm
Bacchus Marsh Community Radio

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SPONSORSHIP PRICE SCHEDULE

Rate per individual 30 sec promotion is \$7.00 GST inclusive – New sponsors and media promotions.

Existing sponsors and media promotions is \$6.60 GST inclusive.

Special Promotion Sponsorship (1 Day = \$35 + GST) = 4x 30 sec promo's

(2 Day = \$60 + GST) = 4x 30 sec promo's x 2

Sponsorship 1 = (One Month = \$100 + GST) 4x30 sec promo's a day

Sponsorship 2 = (Three Months = \$250 + GST) 4x30 sec promo's a day

Sponsorship 3 = (Six Months = \$350 + GST) 4x30 sec promo a day

Sponsorship 4 = (Twelve Months = \$600 + GST) 4x 30 Sec promo a day x 365 days

Sponsorship 5 = (Twelve Months + 1 Outside broadcast a year in store/ at business \$900 + GST) 4x 30 sec promo a day x 365 days

Sponsorship 6 = GOLD (Twelve Months = \$1000 + GST) of 8x30 sec promo's a day x 365 days

***All prices include written scripts, voice overs and production. Businesses can provide their own written script for their promo if they already have a business spiel.**

FOOTBALL BFL Game Day Sponsorship – 6mths during on game day broadcast

Sponsorship 7 = 6 Months Football Season Coverage 30 sec promo played throughout the 3hr broadcast each week. (\$300 + GST) if already an existing sponsor. \$400 + GST for all new sponsors.

1. $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$ time scores brought to you by: Your business.
2. Goal of the quarter brought to you by: Your business.
3. Player of the match brought to you by: Your business.
4. $\frac{1}{2}$ time match review and around the ground scores bought to you by: Your business.
5. \$1000 cash donation to award to 1 Senior player from each local club for the Apple98.5fm/Sponsor Senior Player of the Year award. (A Player of the round for each club is decided each week by our commentary team and votes counted at the end of the football season) Open to 2 businesses, 1 for each club.

Revised fee and agreement structure, effective from 1st July 2018. Fee's maybe subject to change after the contract has expired.



Apple 98.5fm
The Voice of Moorabool